

Why Should You Join The Training?

- You have skills
- You have a business idea
- You have a chance to meet other entrepreneurs and learn from their experiences
- You want to kick start a business
- You want to market your product
- You want to maintain a successful start up
- You want to be your own boss!

Interactive Sessions

The training will include sessions that will enable aspiring entrepreneurs to share their ideas and get an opinion on them from experts. First hand guidance from mentors during training will prove invaluable to the participants. Activities to engage the participants will give them a solid understanding of how the practical market works. These sessions will include

- First hand experiences of successful entrepreneurs
- Mock Exercises
- Review of participants' business plans
- 1 day trial practical application of business plans
- Debriefing of the trial

Post-training Guidelines

These will include final and comprehensive guidelines needed by aspiring entrepreneurs to launch a start up on their own that will bring them success, growth and profit in the future. It will also provide guidance on how to implement the knowledge gained through these training sessions.

Contact

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Enterprise Development for TVET Graduates

Duration: **Five Days** | Timings: **9am - 5pm**



Target Audience: TVET Students

idea
ENTREPRENEUR

• leadership
• innovation
• knowledge

finance

CHRS in This Field

CHRS has an outstanding reputation in providing trainings to aspiring individuals that assist them in becoming equipped with modern skills and techniques thereby enabling them to become self-sufficient and most likely to prosper and flourish in their respective fields. Enterprise Development for TVET Graduates is another such gem on our crown.

Training Objectives

Self-employment is a powerful tool to create work and to boost the economy. The good news is that you can learn entrepreneurial skills and that it is not a matter of being born an entrepreneur. Skills like critical thinking, problem solving, communication, risk bearing, working in a team and self-reliance are not only God gifted talents but can also be learnt through dedication and hard work. The training aims to empower participants who already have the skills and/or business ideas required to start an enterprise but need the expertise to develop and expand their businesses. The training will provide the missing pieces needed by such young entrepreneurs.

Training Content

- Launching your own start up
- Finance Management
- Basic Computer Skills
- Time management
- Leadership skills
- Enterprise development
- Marketing
- Life skills training
- Business Planning
- Negotiation skills
- Customer Research
- Branding skills
- Connecting to incubation centers
- Linkage with financial institutions
- Mentoring
- Mock exercises
- Interactive sessions
- Feedback

Entrepreneurs Aren't Always Innovators

Don't be disappointed if your business idea is not avant-garde. Entrepreneurs aren't always innovators. A lot of times they take an idea already existing in the market and present it in a more attractive manner to customers. It may be done by making it more easily accessible, economical or understandable for lay men. Once you get the hang of it,

you can try your hand at innovation. This training will help you figure out what, from where and how to start to establish your own business successfully.

Launching Your Own Startup

Stage 1: Pre-Startup

- Understanding your business aspirations
- Brainstorming ideas
- Setting up targets
- Getting motivated
- Talking to potential customers/ clients
- Setting up a time frame
- A check on personal resources
- Determining your risks
- Analyzing trends/ Market research
- Making a business plan
- Getting opinions on your plan from experienced entrepreneurs

Stage 2: Getting Started

- Reaching out to potential investors
- Presenting them with a detailed business organization/ structure
- Getting loans and funds
- Considering a co-founder to share the load
- Understanding the importance of marketing (to get more investors/ clients)
- Building a strong team to work with
- Establishing connections in the market
- Ensuring customer satisfaction

Stage 3: Expanding Your Business

- Enterprise development
- Marketing and promotion
- Enhancing your services based on customers' demand
- Expanding your team
- Branching out